



# FMM WEBINAR ON

## MALAYSIA'S FREE TRADE AGREEMENTS: RULES OF ORIGIN, PREFERENTIAL CERTIFICATES OF ORIGIN, AND ELIGIBILITY FOR PREFERENTIAL IMPORT DUTIES – A CUSTOMS PERSPECTIVE

**AUGUST 18, 2026 | REMOTE VIA ZOOM | 9.00AM - 5.00PM**

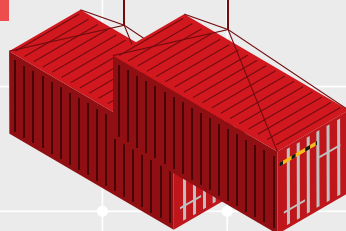
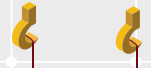
### INTRODUCTION

This course is designed to provide comprehensive knowledge on the application of Rules of Origin (RoO) within Malaysia's Free Trade Agreements (FTAs). It is particularly beneficial for businesses aiming to leverage preferential tariff treatments under various FTAs. It is an excellent opportunity for businesses and professionals involved in international trade to gain a thorough understanding of the mechanisms that govern preferential trade benefits in Malaysia. In addition, the course outlines the procedures undertaken by the Royal Malaysian Customs Department to verify documentation supporting eligibility for preferential duty treatment.

### OBJECTIVES

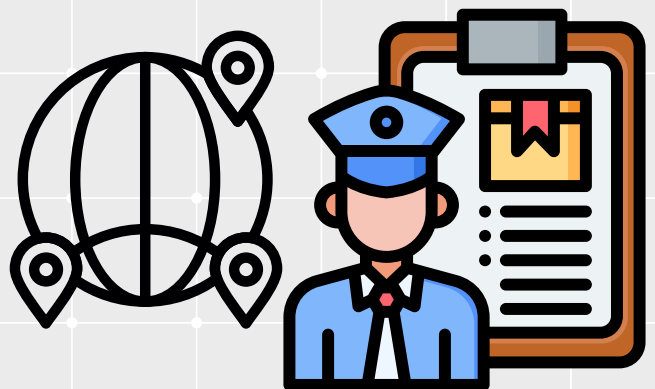
By the end of this course, participants will be able to:

- Understand the framework and key features of Malaysia's Free Trade Agreements (FTAs) and their implications on cross-border trade.
- Explain the Rules of Origin (RoO) criteria for determining the origin of goods, which are essential for qualifying for preferential tariff rates under FTAs.
- Identify and apply the correct Preferential Certificate of Origin (PCO) required under various FTAs to support claims for preferential treatment.
- Understand the procedures carried out by the Royal Malaysian Customs Department, including document checks, electronic validation, and physical inspection of goods.
- Demonstrate knowledge of common errors and compliance challenges related to RoO and PCOs in FTA-related trade operations.
- Apply Customs procedures and best practices in ensuring proper documentation and adherence to origin requirements during import/export activities.



### TRAINER PROFILE

Mr. Goh Kin Siang, a Bachelor of Economics (Hons) graduate from the University of Malaya, served in the Royal Malaysian Customs Department for 31 years, retiring as Deputy Director in 2007. He has extensive expertise in areas such as import/export, taxation, excise, and finance. Currently, he works as a freelance trainer for the private sector and lectures at the Malacca Customs Academy. Over his career, he held various key roles, including Assistant Superintendent, Superintendent, and Senior Assistant Director, before becoming Deputy Director in 2006.



### TARGET PARTICIPANTS

- Exporters and Importers
- Trade Compliance Officers
- Logistics and Supply Chain Professionals
- Customs Brokers and Freight Forwarders
- Legal and Regulatory Personnel
- Finance and Tax Personnel
- Manufacturers and SME Business Owners

### FEES

**MEMBER: RM 594.00**  
**NON-MEMBER : RM756.00**  
*Price above are inclusive of 8% SST)*



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# PROGRAMME



8.45AM

## Registration

9.00AM

### Important terminology

- Rules of Origin
- Certificate of origin
- Preferential certificate of origin
- Third party invoicing
- Certified exporter
- Self certification/Self declaration
- Asean Wide Self Certification (ASWC)
- Most favoured nation
- Preferential tariff treatment
- Regional Value content
- Product Specific Rules
- Change in Tariff Classification (CTC)
- Back-to-back certification
- De minis Rule
- Cumulation/Accumulation

10.30AM

## Morning tea break

10.45AM

### Detailed Illustration (with examples) of Different Types of Rules of Origin:

- Regional Value Content (RVC) / Qualifying Value Content (QVC)
- Change in Tariff Classification (CTC):
  - Change in Chapter (CC)
  - Change in Tariff Heading (CTH)
  - Change in Tariff Subheading (CTSH)
- Specific Process Rule
- Combination of Origin Criteria (i-iii)
- Malaysia's Free Trade Agreements with Other Countries (Bilateral and Regional)
- Bilateral Agreements
- Regional Agreements
- Preferential Certificate of Origin (PCO) in Malaysia:
- Application Procedures and Required Documentation
- Documents Used to Determine the Origin of Goods:
- Preferential Certificate of Origin (PCO)
- Self-Certification Schemes
- Electronic Certificate of Origin (e-Form)

1.00PM

## Lunch

2.00PM

### Customs Verification Procedures at Time of Import:

Document Formality: What are the documents needed?

Physical identification of goods: How do they carry it out?

### Common Factors that Lead to Rejection of Preferential Tariff Treatment:

- Invalid or Missing Certificate of Origin (CO)
- Non-compliance with Rules of Origin (RoO)
- Incorrect HS Code Declaration
- Insufficient Documentation
- Errors in CO Issuance
- Late Submission
- Goods Not Directly Transported
- Use of Unauthorized Self-Certification

3.30PM

## Evening tea break

3.45PM

List of Measures Undertaken by Customs to Remedy the Problems of Rejection/Non Rejection of Preferential Tariff Treatment.

- Types of Offences
- Penalties

4.45PM

## Question & answer

5.00PM

## End of webinar

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August 18, 2026 (Tuesday)



Remote Via ZOOM



9:00 am - 5:00 pm

## REGISTRATION / PAYMENT

Registration form must be completed and returned to FMM Eastern by **July 27, 2026**. All confirmed participants should make the full fee before the event.

- For HRD Corp - Claimable Courses, an Attendance of 100% is a must, in any case, employers will be billed in full.
- For HRD Corp - Claimable Courses, Grant Approval must be forwarded to FMM Eastern at least 3 DAYS BEFORE the webinar date.

## DISCLAIMER:

FMM Eastern reserves the right to change the facilitator, date and to vary/cancel the Webinar should unavoidable circumstances arise.

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## PAYMENT METHODS

Payee name: FEDERATION OF MALAYSIAN MANUFACTURING

- Cheque or bank draft crossed Account Payee only.
- Bank-in payment: to e-mail or fax deposit slip to FMM for issuance of Official Receipt.

Bank Name: **Maybank Bank Berhad**

Account no : **5-56011-06326-9**

SWIFT Code: **MBBEMYKL**

- Please write the event name on the reverse of the cheque or on the deposit slip.

## REPLACEMENT / CANCELLATION / NO-SHOW POLICY

Replacement at no additional cost. FMM reserve the right to cancel or reschedule the programme. All efforts will be taken to inform participants of the changes. Participants who did not turn-up at the events are liable for the full payment. Cancellation must be in writing to FMM. If cancellation is received:

- 7 days before the webinar - no payment charged
- 3- 6 days before the webinar - 50% payment charged
- Less than 3 days - full payment will be charged
- cancellation and refund is not allowed

Training Provider: 007907X\_EASTERN

Training Number: 10001710535

Enquiries

## REGISTRATION FORM

Please register the following participants(s):-

No	Name	Designation	I/C Number	Email	H/P No.
1.					
2.					
3.					

**Please Tick appropriate box:**

We hereby confirm that:

We will be claiming under HRD Corp-Claimable courses (SBL - Khas) but full payment would be made to Federation of Malaysian Manufacturing in the event that no disbursement from HRD CORP under any circumstances.

We are not claiming training grant from HRD Corp. Enclosed cheque / bank draft, No \_\_\_\_\_ for RM \_\_\_\_\_ being payment made for \_\_\_\_\_ participant(s) made in favour of Federation of Malaysian Manufacturing.

Submitted by:

Name : \_\_\_\_\_ Designation: \_\_\_\_\_

Company: \_\_\_\_\_ FMM Membership No. : \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

TIN No. : \_\_\_\_\_ SST No: \_\_\_\_\_

Company Stamp